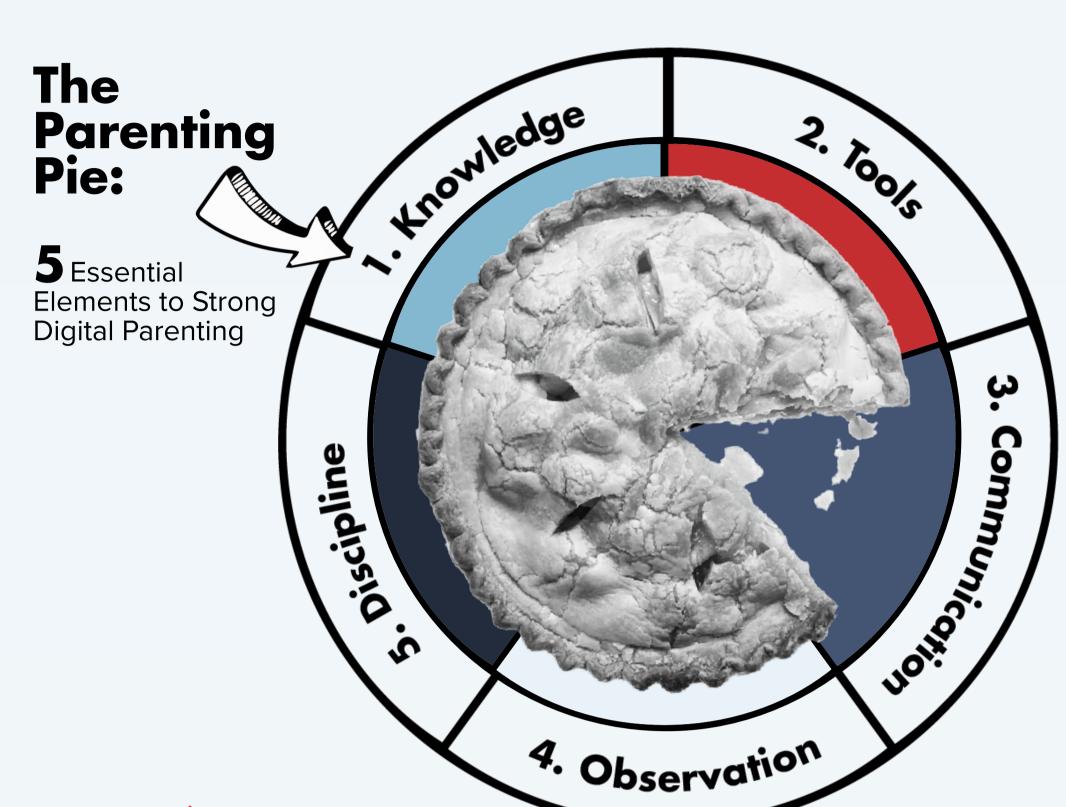


What is digital parenting?

Giving your children the tools and support they need to succeed in the digital world.





Knowledge: Rules & Laws

Globally, a child's personally identifiable information (like name, photos, audio, contact info, etc.) is the focus of many data privacy laws and regulations.

Other laws include (remember, every country is unique):

- ☐ Age a child can share information with a site (ex. COPPA) ☐ The protection and removal of private information (ex. GDPR)
- Live Streaming dangerous content
- □ Posting "revenge" content
- Harassment and cyberbullying



Tools: Technology & Tactics



Investigate sites or apps that provide parental support and determine their appropriateness for YOUR family.

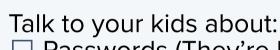
Tools to consider:

- ☐ Safe browser options ■ Monitoring programs (ex. Bark)
- □ Computer/mobile device settings
- Mobile carrier settings
- ☐ Parent support websites (ex. NetFamilyNews.org and CommonSenseMedia.org)



Communication: Discussion & Support

Communicate with your child. Setting expectations and support systems arms your child against negative interactions and predatory behaviors



- ☐ Passwords (They're like underwear: Everyone has them, keep 'em private, change 'em regularly)
- ☐ Protecting aspects of themselves online (Think Superman vs. Clark Kent's private life) ☐ The permanence of their digital content (It's like digital cement) ☐ Your points of worry and points of pride: Be honest, but not overbearing! (Pros with cons)





Observation: Curiosity & Omniscience

You can't always be with your kids when they're online. Lay the foundation now to set them up for safety and success.

- Role Model Appropriate Behaviors
- Level up & evolve your digital parenting over time ☐ Ask, engage, and invest in your kids' digital activities
- Be vigilant as your kids try and test rules



Discipline: Forthrightness & Forgiveness

Your child's Netiquette starts with you.

☐ Set guidelines and guardrails ☐ Listen & look into the games & apps your kids talk about

☐ Keep the family discussions rolling! ☐ Allow the kids to level up with trust and access too

Want a bigger slice? See the full webinar, Decoding Digital Parenting, at msq.cm/webinar-digital-parent



☐ Encourage play in public spaces at home, and restrict night access

