



TOP AGENCIES RELY ON MODSQUAD 24/7

*You handle the creative, strategy, and marketing —
and we take care of the rest.*

ModSquad works with agencies around the globe to provide top-tier customer engagement services for their clients. Here are some of our agency partners:



herraizsoto&co.



Lippe ■ Taylor



AKQA



BBH

heat

How We Help

Get the most out of your campaigns with flexible coverage to manage spikes, nights, weekends, and holidays. Our on-demand experts (or “Mods”) provide a range of services including:

Moderation

Our Mods keep audiences engaged while ensuring brand and campaign security. We help drive positive interactions and ensure unwanted content is quickly and properly handled.

Social / Community

Along with moderation and engagement, ModSquad provides insights, trends, activity reporting, social listening, content publishing, and community strategy. Mods will also cultivate valuable brand enthusiasts through community and ambassador management programs.

Support Services

ModSquad's offerings include chat, phones, tickets, and more — the full range of customer support. From campaign customer support to publishing support, if you need more help serving your clients, we can cover just about anything needed.

It's ModSourcing: Outsourcing, Modernized

- Flexible coverage, full time or as needed 24/7/365
- Multilingual -- 50+ languages in 70+ countries
- Mods who are fans of the brands they work on
- Over a decade of experience providing world class customer engagement

It's your choice:

*We can work side-by-side
with you or in the background
as a white label solution.*

Let's talk about how ModSquad can help with your next campaign.

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